



Sumrall Dugout Club

Dear Sumrall Baseball Sponsor,

We would like to take this opportunity to thank you for your interest in supporting Sumrall Baseball! Below you will find all of the sponsorship choices. Please indicate your level of support for the 2021 season on your check or send this letter with payment made out to Sumrall Dugout Club and mail to Sumrall High School Baseball PO Box 187 Sumrall, MS 39482, attn: Andy Davis

Sponsorship Choices- Please circle your selection and provide the following info:

Business/Family Name _____

Player Sponsoring _____

New Scoreboard Sponsor- \$1,000
Message center advertisement with commercial for every home game. (Still picture or video.)

Homerun Sponsor- \$350
Dugout Club Membership
Name listed on Scoreboard

Game Sponsor- \$200
Business or Name announced throughout one game and video or still advertisement on message center. Receive 2 Suite Passes to enjoy catered meal for same game

Grand Slam Sponsor- \$500
Dugout Club Membership
Full Page ad in Media Guide
Name listed on Scoreboard

Livestream Sponsor- \$350
Family or business announced throughout the season during livestream audio/video games

Dugout Club Membership-\$100
Name listed in Media Guide
Hat or shirt

Family/Booster Ads (Media Guide)

Full Page- \$100

3/4 Page- \$75

1/2 Page- \$50

1/4 Page- \$30

My goal is to use our Scoreboard for as much advertisement as possible for this year. I also wanted to make less work for Lisa Sivley since our media guide has gotten too big. Please look over the following and let me know if you have any questions. Thank you for helping our program and everything you do!!!!

Explanation of Ads:

- 1. Bottom right of the Ad sheet is for family or boosters only (or family owned business)**
- 2. If a business gives the following this what they get:**
 - \$30- Business Card Only**
 - \$50- Business Card and shout out during a game**
 - \$100- Business Card and name listed on Scoreboard for all home games.**
- 3. If it's a family owned business then you may use the bottom right of the Ad sheet for ad size in the Media Guide.**
- 4. Try to encourage businesses to do \$200 or above and use the bottom right of the Ad sheet for family or boosters. Of course if they only will do less we will provide them with some advertisement.**